

Fast Start Action Steps for New Global Resorts Partners

“Ten Steps in Setting Up Your Business”

As an affiliate for Global Resorts Network, you have the freedom to run your business as you choose providing you abide by the terms and conditions, policies and procedures and ethical standards set by corporate. These are by no means things you have to do. You make your own decisions as a free spirited entrepreneur. These are simply recommended action steps that top leaders in Global have used themselves and as a guideline for their business partners.

These steps are for those who desire to do online and internet marketing. If you want to do offline marketing, some of these steps won't apply.

1. Defining Your Business Hours and Time Commitment
2. Revising Your Welcome Email – (email and blog – see special)
3. Securing your automated system and start sending traffic to it
4. Building Your Website
5. Buying Domain Names
6. Setting up YouTube, Facebook, Twitter, and OnlyWire accounts
7. Setting up your Email campaign
8. Making your first few videos
9. Creating your incentive gift
10. Become a study of PPC (pay per click - Google Adwords)

Personal Development Goes without Saying:

Read

Visualize

Listen to CDs

Touch your future

Pay attention to your thoughts and words

If you are feeling uptight, identify and confront

Make a dream board

Ignore poor behavior and remarks (learn to 'delete')

Plug into national trainers & Gurus (Jeffrey Combs, Dani Johnson, Jonathan Budd, Ann Seig, Eben Pagen, Mark Hoverson, Frank Kern, etc.)

Get to an event/seminar (GRN/Hoverson/CCP)

Start hanging out where likeminded entrepreneurs are (social media, forums, Ning Communities, groups, Facebook, Twitter)

Learn 2 things everyday, 1 mindset and 1skillset (budget for education each year)

Establishing Your Short, Medium and Long Term Goals

To give you a realistic look at the time commitment and activities to be focusing on the first month or two in your business, here are SAMPLE schedules that you will modify to fit your schedule and speed of learning and implementing.

If you don't have the equivalent of a part time job, then these things will take you a bit longer. You're the boss. You're in charge of your own life and business growth.

Immediate Goals: What do you want to accomplish in the first few weeks?

Sample Week 1: (13 hours for the week --- less than a part time job)

1. Revise your welcome email; save to desktop (15 min.)
2. Set up your YouTube.com account (30 min.)
3. Get video camera out, make a practice video and upload it (2 hours)
4. Buy domain names *branded site *your name * training blog (30 min.)
5. Order automated system, take tutorials and get it up and running (4 hours)
6. Schedule and meet with webmaster to start on website (3 hours)
7. Secure your autoresponder, watch tutorials on creating a webform and entering and editing emails. Set it up. (1 hours)
8. Secure Mark's Coaching Club and watch first class of PPC training (1.5 hours)

Sample Week 2: (14 hours for the week --- less than a part time job)

1. Make your opt-in and 1 training video and upload it (3 hours)
2. Create your incentive gift for opt-in page (3 hours)
3. Continue refining your website (2 hours)
4. Take class 2 and 3 of PPC (3 hours)
5. Create a handful of emails with value in your autoresponder (3 hours)

Sample Week 3: (13 hours for the week – less than a part time job)

1. Complete website (1 hour)
2. Take classes 4, 5 & 6 on PPC (5 hours)
3. Make a couple videos on what you've learned and get them uploaded (4 hours)
4. Outsource your www.yourname.com blog (15 min.)
5. Set up your Google Adwords as shown in PPC Class 1 (2 hours)
6. Place your first ad going to your website (included in #5)
7. Make any adjustments in your automated system ads

Sample Week 4: (14 hours for the week – less than a part time job)

1. Tweak website if needed (1 hour)
2. Take classes 7, 8 on PPC (4 hours)
3. Make a couple videos on what you've learned and get them uploaded (3 hours)
4. Outsource your training blog (15 min.)
5. Fine Tune your www.YourName.com blog (1 hour)
6. Add your first couple posts to your blog (2 hours)
7. Set up a Facebook Profile (1 hour)
8. Set up a Twitter Account (15 min.)
9. Set up your Onlywire Account (1.5)

30 DAY CELEBRATION! Order out a pizza and a movie! Yeah!

- Automated system up and running with leads entering
- Website up and running with leads entering
- Created a product
- Set up an autoresponder Account
- Designed 5 emails
- Set up a YouTube Account and videos are live
- Set up a Facebook Profile
- Set up a Twitter Account
- Set up Onlywire Account
- Learned a little bit of internet marketing lingo
- Shifting attitudes and mindsets about success
- Have written out goals of where you're going
- Learned a bunch about PPC
- Have Google PPC campaigns set up

MOST HAVE ALREADY GIVEN UP

Most People Would Have Given Up By Now because:

- Possibly no sales yet
- Too frustrated with the learning curve
- No personal development and goal setting
- No plan of action
- No commitment to put in the time

THESE ARE EVERY DAY ACTIVITIES AND DON'T COUNT IN YOUR WEEKLY HOURS

- * Personal Development. Mindset and Leadership is a must!
- * Writing and monitoring goals. Game plan is a must!

Learn 1 New Skillset Each Month and Master It

Be mindful of time management.

Be mindful of your focus, unsubscribe/organize email

Be mindful of your feelings, emotions, frustrations (Identify and deal)

Be mindful of your Leadership Posturing Pieces

Make sure Family is taken care of

Enjoy the journey, embrace learning, learn from mistakes

Have fun

Don't be in a race

Take the next couple of years and become a master marketer 😊

You are back in school.

RESOURCES

WEBSITE HELP

Dan Razumuff

www.FastWebCoach.com

dan@fastwebcoach.com

BLOG OUTSOURCING – See Coupon Code for Training Blog Special)

Scott Turner

www.ProBlogShop.com

scott@problogshop.com

EXAMPLE TRAINING BLOG YOU CAN SWIPE

www.MentoringWithHeart.com/testing

I've made arrangements for my blog guy to offer you the same special he gives to just my personal teammates. He will do your **training blog** (he has a couple of templates you can choose from, for \$99 (normally \$149 – save \$40!). You provide your picture, bio and your affiliate links for the resource page and Fast Start Action Steps.

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